

PAUL J. MAGLIARI 1633 WASHINGTON BLVD 4H, STAMFORD, CT 06902
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Summary Statement

Creative Director and hands-on Designer in the entertainment field and promotions for on line and print needs, possessing "outside of the box" conceptualization and highly productive skills for completion of projects that have strict budgets.

Stutterdot Design 2007

Creative Director and Founder www.stutterdot.com

- Stutterdot Design specializes in logo design, Typography and Conceptual campaign and marketing needs.

NetOne Inc. Ad Agency 2002 – 6-2007

Creative Director www.netonevideo.com/

- Responsibilities include direct client interaction and consultation. The design and creation of all print materials, websites (Dreamweaver, Flash) and logos for clientele, as well as writing scripts for client cable TV commercials. Print includes direct mail, magazine ads, retouching and digital imaging using Photoshop and Illustrator.

Freelance 6-2001 – 2002

Designer

- Design and creation of logos and HTML websites

World Wrestling Federation Entertainment, Inc. 1990 – 2001

Senior Creative Director of SmackDown Records 2001

- Direct, develop and oversee production on all graphics for SmackDown Records

Senior Creative Director of New Media 1998 - 2001 *Personal request by Shane McMahon, President of New Media*

Build, direct and manage a team of designers to create professional websites with "attitude" consistent with the WWF brand

- WWF.com (WWE.com), the hub of approximately 50 websites pertaining to the WWF Superstars (*The Rock.com*, *StoneCold.com*), SmackDown Records, WWFNY (entertainment complex in Times Square), sponsored partnerships (The Mummy Returns, Sega, PlayStation, Weider), business information (*wwfcorpbiz.com*), awareness sites (*wwfparents.com*), monthly PPV (Pay-Per-View) and other TV related show web sites, including sales and revenue generating sites (*wwfshopzone.com* and *wwfauction.com*)
- Logo design and secondary websites based on WWF storyline
- Design and direct ad banners for all promotions on all wwf.com networks
- Oversee the designing of PALACE.com (2D chat) and WORLDS.com (3D chat environments)
- Help coordinate the marketing and technical groups with the designers for new projects such as WWF ScreenSavers

Creative Director for Promotions and Marketing 1997 – 1998

- Manage, direct and design promotional print materials and logos for monthly WWF PPV events including posters, magazine ads and merchandise items. This involved weekly meetings with the chairman of the WWF, Vince McMahon, along with directing, designing and creating in-house digital imaging and special effects.

Art Director of Digital Imaging and Design 1994 – 1997

- Hands-on digital photo retouching and special effects on Hi-res print images for PPV posters, magazine ads, 12 month calendars and WWF publications
- Design WWF Superstar logo for art bank and video wall of WWF live events
- Design and prepare logos for print: WrestleMania X, WMXI, WMXIII, WMXIV and redesign of WWF Royal Rumble, WWF Survivor Series
- Create and design TV show logo (broadcast and print), and custom font for WWF Action Zone
- Assist in broadcast animation for WWF promos using Matador on Silicon Graphics Unix system

Graphic Designer 1990 – 1994

- WWF Talent logo design, and complex renderings in Adobe Illustrator and PhotoShop

Ace Jones Designs 1988 – 1990

Partner/Designer in a start-up design company which provided clients with an alternative to traditional print for brochures and promotional materials.

Specialty Training and Education

- Promax/BDA 1992 – 2000 - Attendee to the U.S. annual international conference showcasing the best visuals and marketing strategies for network and cable TV

Awards

- Promax Silver 1998 - Royal Rumble campaign
- Connecticut Art Directors Club Honorable Mention 1998 - Survivor Series PPV poster
- New York Magazine cover - Directed photoshoot with Vince McMahon and the "Undertaker"

Publications/Personal Achievements

- Writer's Digest 74th Competition 2005 - Placed 5th in Stage Play category (18,000 entries in 10 categories)
- American Artist Magazine 1993 - featured article
- Illustrator WOW 1995 - (a publication to show the most innovative use of Illustrator software)
- Juried Fine Arts Show 1991- First Place
- Gallery Artist 1989-1995 - 5 one-person shows throughout Connecticut, Westchester County, Soho, N.Y., and D.C.

Musician/Songwriter

- 2 full length music CDs (solo project - Period Comma) available through MP3.com sales. Very conceptual material, which I have written, composed, performed, recorded, engineered and produced.
- Songs for 'The Severed' - a horror musical

Screenwriter

- The Severed – title of current project: Full length spec script in the horror/comedy genre

Playwright

- Samuel French Short Play Festival 2004 - (short stage play) "Family Advice"
- Strawberry Festival NYC 2006 - (short stage play in semi-finals) "Lost"
- Member of the Blueberry Pond Theatre Ensemble www.blueberrypond.org