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Summary Career Objective

To be an integral part of a design team or creative services environment that is dedicated to meeting and exceeding client expectations and enable them to meet their business objectives.

Stutterdot Design 2007

Creative Director www.stutterdot.com

Stutterdot Design offers Logo design, Typography and Conceptual campaign ideas/visuals for promotional marketing needs. The scope of work runs from established organizations (St Regis Hotels, Grolier, Hub International) to exciting new business such as ethiKids, inc., creating a strong, integrated brand identity, logo, and design of packaging, product content and marketing collateral. Recent websites: www.ethikids.com, www.interiorsco.com

NetOne Inc. 2001 – 2007

Creative Director

Net One is a boutique agency offering award-winning TV production services, web and graphic design.

Responsibilities include direct client interaction and consultation, design and creation of all print materials, websites (Dreamweaver, Flash) and logos for clientele, as well as writing scripts for client cable TV commercials, creative marketing and presentations. For example, the branding done for Glenhil & Co. resulted in opening new revenue sources in TJ Maxx, Homegoods, and other department store chains. Another client, Myong Private Label Gourmet, has been mentioned by Martha Stewart on her blog resulting in many visitor comments to have Myong on the Martha Stewart TV show.

World Wrestling Federation Entertainment, Inc. 1990 – 2001

Senior Creative Director of SmackDown Records 2001

Direct, develop and oversee production of all graphics for SmackDown Records, a brand new division of WWF for signing on Rock bands.

Senior Creative Director of New Media 1998 - 2001

Assumed this position at the personal request of Shane McMahon, President of New Media

Build, direct and manage a team of designers to create websites with "attitude" consistent with the WWF brand. These ranged from WWF.com (now WWE.com), to monthly PPV event sites, weekly shows sites to talent and corporate branch websites.

- Logo design and secondary websites based on WWF storyline
- Design and direct ad banners for all promotions on all wwf.com networks
- Coordinate the marketing and technical groups with the designers for new projects.

Creative Director for Promotions and Marketing 1997 – 1998

Manage and direct a design team in the creation of promotional print materials and logos for monthly WWF PPV events including posters, magazine ads and merchandise items. This involved weekly, one-on-one meetings with the Chairman of the WWF, Vince McMahon.

Art Director of Digital Imaging and Design 1994 – 1997

- Hands-on, digital retouching for Hi-res PPV posters, promotional ads and WWF publications.
- Design WWF Superstar logos for use in print and video.
- Design logos: WrestleMania X, WMXIII, WMXIV and redesign WWF Royal Rumble, WWF Survivor Series.
- Assist in broadcast animation for WWF promos using Matador on Silicon Graphics Unix system.

Graphic Designer 1990 – 1994

WWF Talent logo design, and complex renderings in Adobe Illustrator and PhotoShop

Ace Jones Designs 1988 – 1990

Partner/Designer

A start-up design company that provided clients with an alternative to traditional print for brochures and promotional materials.



Specialty Training and Education

Promax/BDA 1992 – 2000 - Attendee to the U.S. annual international conference showcasing the best visuals and marketing strategies for network and cable TV

Awards/ Acknowledgements

- Promax Silver 1998 - Royal Rumble campaign
- Connecticut Art Directors Club Honorable Mention 1998 - Survivor Series PPV poster
- New York Magazine cover - Directed photoshoot with Vince McMahon and the "Undertaker"